

news +++ Intelligent Manufacturing Kuala Lumpur
Kuala Lumpur Convention Centre, Malaysia, 10 – 12 July 2024



Paper submissions now open for Intelligent Manufacturing Kuala Lumpur 2024

Kuala Lumpur, 09 April 2024. Following its successful debut in 2023, the organiser of Intelligent Manufacturing Kuala Lumpur (formerly Intelligent Manufacturing) has announced that the second edition of the conference-led event will be held from 10 – 12 July 2024 at the Kuala Lumpur Convention Centre. Under the theme of “Towards net-zero: The digital transition for sustainable manufacturing”, the event will probe into a number of topics surrounding the implementation and advancement of smart manufacturing technologies, with a particular focus on how these technologies can be used to support Malaysian sustainability initiatives. Paper submissions for the conference segment are now open, with a submission deadline of 22 April 2024.

In September 2023, the Malaysian government introduced the New Industrial Master Plan 2030 (NIMP 2030), a policy framework designed to advance the technological capabilities of Malaysia’s manufacturing sector and bring it into alignment with the nation’s net zero by 2050 objectives. Among other measures, the framework outlines the introduction of a new set of ESG reporting guidelines aligned with global standards, an ambition to introduce a carbon tax, and plan to retrofit 3,000 factories into smart factories by 2030¹. The NIMP 2030 is directed at SMEs and multinational companies alike, signalling a growing need for businesses in the region to enhance their sustainability efforts and integrate smart technologies into their operations.

“Last year, Intelligent Manufacturing Kuala Lumpur brought together regional manufacturers, key industry stakeholders, and over 29 of the world’s foremost smart manufacturing experts for a series of 30 targeted sessions on digital transformation” reflected Ms Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd. “Given the intensifying global spotlight on sustainability and the growing push for responsible manufacturing practices, this year’s programme will assess how smart manufacturing techniques can align with and even promote sustainable industrial development across the region.”

Intelligent Manufacturing Kuala Lumpur 2024’s conference segment, organised in partnership with the Selangor Human Resource Development Centre, will take place from 10 – 11 July 2024, and is seeking paper submissions from academic research bodies, emerging start-ups, and established organisations on the following topics:

- The digital transition towards sustainable manufacturing
- AI & operational technologies

¹ “New Industrial Master Plan 2030”, www.nimp2030.gov.my, 1 September 2023, https://www.nimp2030.gov.my/nimp2030/modules_resources/bookshelf/NIMP_20303/index.html (Accessed 23 February 2024)

- Case studies on successful factory digitalisation
- Enhancing global competitiveness with smart manufacturing
- Other relevant smart manufacturing topics

All submissions must be entered by the 22 April cut-off. Applicants will be notified of their acceptance status by 13 May 2024. For guidelines and proposal submission, please visit <https://qr.messefrankfurt.com/82c5b>.

A sponsorship drive for the show's 2024 edition is also underway, offering businesses in the smart manufacturing industry a chance to fortify their market presence and demonstrate their thought leadership. Sponsors can select between a variety of customised packages, with options for prominent branding exposure, discounted product showcases, complimentary conference tickets, and speaking opportunities. Further details can be found at <https://qr.messefrankfurt.com/C9bbf>.

Entry to Intelligent Manufacturing Kuala Lumpur's product showcase area is free for professionals aged 18 and above. A ticket is required to participate in the conference, with an early registration rate of MYR 1,400 available until 9 June 2024, thereafter MYR 2,000. All prices are subject to local prevailing sales and service tax. For Malaysian delegates and Human Resource Development Corporation (HRD Corp) registered companies, these fees may be claimed under the HRD Corp levy. Registration is available at <https://qr.messefrankfurt.com/k1958>.

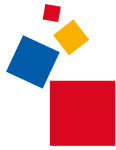
Intelligent Manufacturing Kuala Lumpur is organised by Messe Frankfurt (HK) Ltd. The conference session is co-organised with the Selangor Human Resources Development Centre (SHRDC). The event is supported by a number of prominent industry associations, including:

- International Alliance of Robotics Associations (IARA)
- Machinery and Engineering Industries Federation (MEIF)
- Malaysia Productivity Corporation (MPC)
- Malaysia Robotics & Automation Society (MyRAS)
- Malaysian Rubber Products Manufacturers' Association (MRPMA)
- Malaysian Timber Council (MTC)
- The National ESG Association of Malaysia
- Smart4wrđ

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Press information and photographic material:

<https://myintelligentmanufacturing.hk.messefrankfurt.com/kualalumpur/en/press.html>



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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2023