



**intelligent
manufacturing**

16 – 18 March 2023
Kuala Lumpur Convention Centre
(KLCC), Malaysia

**Smart
Efficient
Quality**



www.myintelligentmanufacturing.com



messe frankfurt

Access Southeast Asia's intelligent manufacturing industry



Intelligent Manufacturing is a regional conference-led event supporting the digital transformation of Malaysia's manufacturing industry. The mission is to help businesses of all sizes understand the opportunities from the digital transformation in manufacturing, smart factory solutions, predictive maintenance and more. Presentations, technological showcases, interactive workshops, and networking opportunities will deliver the information and resources needed to start implementing smart strategies.

Event formats



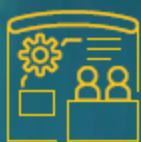
Conferences



Deep Dive*



Tech Labs**



Booths

* Interactive sessions that allow for a more focused, in-depth exploration of a topic than is possible in regular sessions

** Scheduled presentations

Product groups

Digital Factory: big data, data generation, AIoT, open source, 3D modelling software, Enterprise Resource Planning (ERP), Manufacturing Execution Systems (MES)



Information Systems & Technologies: cloud services / computing, cyber security, big data analytics, smart operation technology, asset management systems, 5G and infrastructure



Operational Technologies: smart factory, cyber physical systems, predictive maintenance, 3D printing machines, robotics, collaborative robots, sensor technologies, control systems, smart warehousing, smart logistics (AGV), measurement and control instruments



Three reasons for participating

1 Strong demand for smart manufacturing solutions

Malaysia's infrastructure and geographical advantages in ASEAN make it an attractive option for companies looking to diversify their supply networks. High growth areas for the manufacturing industry include the automotive, aerospace semiconductor, electrical engineering and medical sectors, which are expanding their manufacturing capabilities to climb the value chain and produce more complex products.

2 Benefit from supportive industry policies and market updates

Malaysia's National Policy on Industry 4.0 aims to increase productivity per person by 30 percent and a further 35 percent expansion of the skilled labour force in the sector by 2025. The event supports the development of local talent through Tech Labs and Deep Dive sessions where industry leaders will introduce the latest know-how and best practices related to innovation and smart factory solutions.

3 Explore business and brand building opportunities

Local startups as well as research and development companies can find the right business partners through the brand's globally established network of innovators as participants are able to effectively launch their latest products and services to a worldwide target audience.



Market news

With Industry 4.0 influencing all modern business fields in Malaysia, manufacturers must strategically integrate automated systems to remain competitive. Intelligent manufacturing relies on smart interconnected technologies that optimise efficiency, improve quality control and manage production scalability. To increase Malaysia's position as the preferred manufacturing hub in ASEAN, the government has allocated USD 10.8 million in the 2022 budget to incentivise the uptake of Industry 4.0 solutions amongst SMEs and mid-sized firms[†]. The initiative will elevate country's industrial automation market and promote collaboration across the international and domestic industry.

[†] Malaysia's Budget 2022: US\$10.8M For Industry4WRD To Address SMEs' Main Challenges, Ministry of Finance, 2 November 2022 <https://qr.messafinfort.com/q7SK> (Retrieved: June 2022)

Quick facts

Event dates	16 – 18.3.2023	
Opening hours	10:00 – 18:00	
Venue	Hall 7, Kuala Lumpur Convention Centre, Malaysia	
Co-located fair	Automechanika Kuala Lumpur	
Organiser	Messe Frankfurt (HK) Ltd	
Participation fee		
Booth	Standard booth (min 9 sqm)	USD 395 / sqm
	Raw space (min 18 sqm)	USD 335 / sqm
	Start-up booth	USD 1580 / unit

Conference Scan the QR code for details of the conference's participation fees.



Market insights:

Scan with more market news



Online buzzword

#IntelligentManufacturing

#SmartFactory

#SmartManufacturing

#Robotics

#Industry4.0

Conference co-organiser

Selangor Human Resource Development Centre (SHRDC)

A talent and skills development centre that aims to elevate the capabilities of Malaysia's workforce in line Industry 4.0 standards.

Technical consultants

Malaysian Smart Factory 4.0

The technology centre under the SHRDC provides hands-on experience and application-based knowledge to support businesses transforming current manufacturing practices into Industry 4.0 processes.

Swiss Smart Factory

A highly flexible platform for research, development and testing, with a firm understanding of global trends owing to a network of connections across various industry sectors.

Interested in sponsoring the event? Please contact us for details.

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